

ORDER

Orders	Order / Rev:	100305	Primary AE:	Amy McCreary
	Alt Order #:	06809909	Sales Office:	BLPHI
	Product Desc:	NRSC 2012	Sales Region:	National
	Estimate:			
	Flight Dates:	10/10/12 - 10/16/12		
	Original Date / Rev:	04/13/12 / 10/02/12		
	Order Type:	GENERAL		
Agency	Name:	Nebo Media, Inc.	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	1023 31st St. NW Washington, D.C. 20007	Billing Cycle:	EOM/EOC
			Agency Commission:	15%
Advertiser	Name:	National Republican Senatorial Comm <i>[Redacted]</i>	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLI2,PLI1	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN		



KSNV

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/16/12	114	\$86,250.00	\$73,312.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	114	\$86,250.00	\$73,312.50	0.00
Totals	114	\$86,250.00	\$73,312.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$86,250.00
Market	100%	\$278,225.81

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$86,250.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$47,298.39
KTUD	1%	\$2,782.26
KVVU	17%	\$47,298.39
KWVB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$8,346.77

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/10/12	10/12/12	M-F 6-7a WakeUp w/WagM	6-7a		--WTF--	:30	3	\$700.00	1	0.00	NM	3	\$2,100.00
M-F 6-7a WakeUp w/Wagners															
NEWS															
		Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
		Week: 10/08/12	10/14/12	--WTF--		3		\$700.00		0.00					

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E 1	KSNV	10/10/12	10/12/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a	--WTF--	:30	3	\$700.001	0.00	NM	3	\$2,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/08/12 10/14/12 --WTF-- 3 \$700.00 0.00														
E 2	KSNV	10/15/12	10/16/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a	MT-----	:30	2	\$700.001	0.00	NM	2	\$1,400.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12 10/21/12 MT----- 2 \$700.00 0.00														
E 3	KSNV	10/15/12	10/16/12	Today Show Today Show	CM	658a-9am	MT-----	:30	4	\$900.001	0.00	NM	4	\$3,600.00
TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12 10/21/12 MT----- 4 \$900.00 0.00														
E 4	KSNV	10/10/12	10/12/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	6	\$900.001	0.00	NM	6	\$5,400.00
TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/08/12 10/14/12 --WTF-- 6 \$900.00 0.00														
E 5	KSNV	10/10/12	10/12/12	M-F Today Show II 3rd HOM M-F Today Show II		9-10a	--WTF--	:30	3	\$425.001	0.00	NM	3	\$1,275.00
TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/08/12 10/14/12 --WTF-- 3 \$425.00 0.00														
E 6	KSNV	10/15/12	10/16/12	M-F Today Show II 3rd HOM M-F Today Show II		9-10a	MT-----	:30	2	\$425.001	0.00	NM	2	\$850.00
TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12 10/21/12 MT----- 2 \$425.00 0.00														
E 7	KSNV	10/15/12	10/16/12	M-F Today Show III 4th BM Today 4th Hour		10am-11am	MT-----	:30	2	\$325.001	0.00	NM	2	\$650.00
TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12 10/21/12 MT----- 2 \$325.00 0.00														
E 8	KSNV	10/10/12	10/12/12	M-F Today Show III 4th BM Today 4th Hour		10am-11am	--WTF--	:30	3	\$325.001	0.00	NM	3	\$975.00
TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/08/12 10/14/12 --WTF-- 3 \$325.00 0.00														
E 9	KSNV	10/10/12	10/12/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	6	\$325.001	0.00	NM	6	\$1,950.00
RR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/08/12 10/14/12 --WTF-- 6 \$325.00 0.00														
E 10	KSNV	10/15/12	10/16/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	4	\$325.001	0.00	NM	4	\$1,300.00
RR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12 10/21/12 MT----- 4 \$325.00 0.00														
E 11	KSNV	10/15/12	10/16/12	Noon News Noon News	CM	12-1230pm	MT-----	:30	2	\$425.001	0.00	NM	2	\$850.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12 10/21/12 MT----- 2 \$425.00 0.00														
E 12	KSNV	10/10/12	10/12/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	3	\$425.001	0.00	NM	3	\$1,275.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/08/12 10/14/12 --WTF-- 3 \$425.00 0.00														
E 13	KSNV	10/10/12	10/12/12		CM	1230-1p	--WTF--	:30	3	\$325.001	0.00	NM	3	\$975.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Agenda 1230pm											
				The Agenda 1230pm											
				AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	--WTF--		3			\$325.00	0.00					
E 14	KSNV	10/15/12	10/16/12	The Agenda 1230pm	CM	1230-1p			MT-----	:30	2	\$325.001	0.00	NM	2 \$650.00
				The Agenda 1230pm											
				AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	MT-----		2			\$325.00	0.00					
E 15	KSNV	10/15/12	10/16/12	The Doctors	CM	2pm-3pm			MT-----	:30	2	\$325.001	0.00	NM	2 \$650.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	MT-----		2			\$325.00	0.00					
E 16	KSNV	10/10/12	10/12/12	The Doctors	CM	2pm-3pm			--WTF--	:30	3	\$325.001	0.00	NM	3 \$975.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	--WTF--		3			\$325.00	0.00					
E 17	KSNV	10/10/12	10/12/12	Dr. Phil	CM	3-4p			--WTF--	:30	6	\$450.001	0.00	NM	6 \$2,700.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	--WTF--		6			\$450.00	0.00					
E 18	KSNV	10/15/12	10/16/12	Dr. Phil	CM	3-4p			MT-----	:30	4	\$450.001	0.00	NM	4 \$1,800.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	MT-----		4			\$450.00	0.00					
E 19	KSNV	10/15/12	10/16/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			MT-----	:30	2	\$700.002	0.00	NM	2 \$1,400.00
				(4PM NEWS (1 hour))		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	MT-----		2			\$700.00	0.00					
E 20	KSNV	10/10/12	10/12/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			--WTF--	:30	3	\$700.002	0.00	NM	3 \$2,100.00
				(4PM NEWS (1 hour))		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	--WTF--		3			\$700.00	0.00					
E 21	KSNV	10/10/12	10/12/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			--WTF--	:30	3	\$700.002	0.00	NM	3 \$2,100.00
				(4PM NEWS (1 hour))		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	--WTF--		3			\$700.00	0.00					
E 22	KSNV	10/15/12	10/16/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			MT-----	:30	2	\$700.002	0.00	NM	2 \$1,400.00
				(4PM NEWS (1 hour))		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	MT-----		2			\$700.00	0.00					
E 23	KSNV	10/15/12	10/16/12	M-F Early News	CM	5-630p			MT-----	:30	2	\$1,100.002	0.00	NM	2 \$2,200.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	MT-----		2			\$1,100.00	0.00					
E 24	KSNV	10/10/12	10/12/12	M-F Early News	CM	5-630p			--WTF--	:30	3	\$1,100.002	0.00	NM	3 \$3,300.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	--WTF--		3			\$1,100.00	0.00					
E 25	KSNV	10/10/12	10/12/12		CM	657-730p			--W-F--	:30	3	\$1,200.002	0.00	NM	3 \$3,600.00

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